

Enhance Sales and Marketing Efforts and Reach Key Decision-Makers with the ALA Circle of Sponsors Program

Support ALA... A Valuable Industry Partner



Association of
Licensed Architects

ALA offers many opportunities for businesses to connect with a growing community of architects and receive valuable recognition. We appreciate our sponsors' involvement in our organization as we plan for a vibrant future of collaboration and new generations of leadership in our industry. By supporting ALA, you are investing in a valuable resource for architects who appreciate our affordable dues, collegial culture, meaningful education, professional credentials, networking and opportunities to grow in their careers.

We invite you to become part of ALA's Circle of Sponsors. Your annual support helps ALA reach more architects who are the influencers and decision-makers for your products and helps us to grow a significant base of architects and those attracted to the profession.

ALA Circle of Sponsors helps ALA build a strong built environment and, in the process, align your company with great design, gain maximum exposure and recognition and build important relationships within the architectural community.

ALA Circle of Sponsors

Platinum Level - \$7,500 (Value \$10,600)

- Four Annual ALA Memberships
- Tabletop exhibit at the ALA Architecture Conference
- Two conference attendees are complimentary
- Presentation opportunity at the ALA Virtual Architecture Conference
- Your logo on Platinum Sponsor signage; verbal recognition by Emcee and your company showcased in Emcee presentation slides at each conference
- Webinar Presentation or Lunch and Learn
- ALA Registered CE Provider Status: Register up to five continuing education courses.
- Contributed educational article in Licensed Architect Magazine, the ALA quarterly magazine
- Company recognition and invite for two to the ALA Design Awards Celebration
- Advertising and Promotions Benefits:
 - Web ad for twelve months, 60-second video spot at ALA Architecture Conference and ALA Virtual Conference, ad in twelve monthly newsletters, sponsor recognition in ALA monthly newsletter and full-page ad in two issues of Licensed Architect Magazine.
 - Your logo on ALA website
 - Two sponsored eblasts
 - ALA will list ten of your company events on the ALA website sponsors' calendar
- President's Dinner - Four invitations



Gold Level - \$5,000 (Value \$6,400)



- One year's worth ALA Membership
- Two ALA Architecture Conference attendees are complimentary
- Your logo on Gold Sponsor signage; verbal recognition by Emcee and your company showcased in Emcee presentation slides at the ALA Architecture Conference and the ALA Virtual Architecture Conference.
- Webinar Presentation or Lunch and Learn
- ALA Registered CE Provider Status: Register up to three continuing education courses.
- Contributed educational article in Licensed Architect Magazine, the ALA quarterly magazine
- Advertising and Promotions Benefits:
 - Web ad for six months, 30-second video spot at one conference, half-page ad in two issues of Licensed Architect Magazine, sponsor recognition in ALA monthly newsletter
 - Your logo on ALA website
 - One sponsored eblast
 - ALA will list five of your company events on the ALA website sponsors' calendar
- President's Dinner – Two invitations

Silver Level - \$2,500 (Value \$3,150)

- One year's worth ALA Membership
- Webinar Presentation or Lunch and Learn
- ALA Registered CE Provider Status: Register up to three continuing education courses.
- Advertising and Promotions:
 - Web ad for six months, sponsor recognition in ALA monthly newsletter
 - Your logo on ALA website
 - ALA will list two of your company events on the ALA website sponsors' calendar
- President's Dinner - One invitation

Customize Your Sponsorship Package

Share your marketing goals and ALA will customize a package at the Platinum, Gold or Silver level.

More Sponsorships and Advertising

For information on advertising, events and other sponsorships go to alatoday.org/advertising

Please note: Educational programs, advertising and sponsored eblasts are subject to approval by ALA.